



For Immediate Release

**Reno Building Company Addresses Trend with Local Homeowners
Opting to Stay Put & Invest in Low-Maintenance Landscaping
*Parker Hardscapes Hosts Summer Open House, May 26***

Reno, Nev. (May 17, 2011) – If a recent report by the National Association of Home Builders (NAHB) is any indication, more northern Nevada homeowners will be staying put, and putting a little extra elbow grease into remodeling their homes.

According to the NAHB, its [Remodeling Market Index](#) rose a full five points in the first quarter of the year, to 46.5, the highest index since the fourth quarter 2006, pointing to a possible uptick in home improvement projects.

One Reno-based company, [Parker Hardscapes](#), is seeing that trend evident locally as individuals and family-homeowners in Reno-Tahoe are looking to invest in their existing home rather than move. As a result of the uncertain housing market, many homeowners are looking to simplify their lives and invest in a low-maintenance lifestyle, including their backyards.

“We’ve definitely seen in the last couple years people decreasing the size of their lawns and increasing low-maintenance space around their homes,” said Eric Thompson, president of Parker Hardscapes. “Part of their motivation is to simplify their lives. They want less lawn and landscape to maintain, and a functional space where they can spend time outdoors during the summer. They’re also looking to make a sustainable, green investment in their home that is aesthetically pleasing, yet environmentally-sound.”

Parker Hardscapes will have building, design and landscape experts on hand to discuss new trends in outdoor landscaping and living spaces at its [Summer Open House](#), Thursday, May 26, 2011 from 4 -7 p.m. at 3025 Mill Street in Reno. The company will celebrate its one-year anniversary with the opening of its new showroom and outdoor design center. The event is co-hosted with the Reno Sparks Chamber of Commerce (RSCC). The event is free to RSCC members and the public. For more information, visit www.parkerhardscapes.com or 775.473.9506.

About Parker Hardscapes: Parker Hardscapes is a Reno-based building supply company that specializes in outdoor landscape products that are manufactured and designed to reinvent the outdoor living spaces of homeowners and businesses. Parker Hardscapes offers a comprehensive selection of products from Belgard, a leader in the manufacturer of high-performance pavers, custom stone, retaining walls, water features, outdoor barbecues and fireplaces. For more information, visit parkerhardscapes.com.

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